

# Sample Management Plan

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## MANAGEMENT PLAN

#### Functions and Responsibilities of Citadel Property Management Corp.

The supervisory relationship and reporting accountability is as follows:

- The Property Manager will report to the Board and Owners monthly
- Citadel Property Management Corp. shall provide a monthly Reporting Package to the sponsor which shall include, but not necessarily be limited to, the following:
  - o Balance Sheet
  - o Income and Expense Statement
  - o Year to Date Summary
  - Operational Narrative
    - Refer to additional reports available

Managing Agent may make decisions without consulting the Sponsor for the following:

- Expenditures within the approved operating budget
- Capital Expenditures as outlined in the Management Agreement
- Legal action against delinquent tenants
- Hiring and firing of secondary personnel

Managing Agent will correspond with the Sponsor in regard to the following decisions:

- Approval of annual operating budget
- Expenditures as outlined in the Management Agreement
- Changing rents or occupancy standards
- Hiring or firing of key personnel

Managing Agents expenses - Reimbursable vs. non-reimbursable

• Management Agreement

## PERSONNEL

#### **Projected Staffing Needs for the Property**

• Staffing needs at the property will be determined based on number of units, market conditions and maintenance requirements.

#### **Hiring Policies**

All hiring will be done in full compliance with applicable state and federal non-discrimination laws. All applicants will be screened through a national employment service. The following areas will be noted:

- Verifiable employment history
- Criminal background check
- Reference check
- Drug screen

No applicant with a felony conviction or positive drug screen result will be hired.

### MARKETING

#### Objective

Citadel Property Management Corp. will implement a marketing strategy for the property that will achieve the Sponsor's occupancy and income goal while, at the same time, increasing the value of the asset.

#### Audience

The marketing strategy will identify the appropriate target audience for the property, in a manner consistent with the Sponsor's goals and in keeping with Federal Fair Housing regulations and any other applicable state or local laws.

#### Marketing

A Marketing Plan will be developed and implemented, based on Managing Agent's evaluation of the current market conditions. The Marketing Plan may include the following

- Notice of New Management to residents
- Local newspaper advertising
- Outside direct marketing
- Locators/Realtors/Brokers
- Direct marketing to local businesses
- Contact with competitive properties
- Property brochure development and distribution
- Concessions as the market dictates

#### **Affirmative Marketing Practices**

- Every segment of the appropriate market area will be exposed to the Property by advertisement in local newspapers.
- Implementation of fair housing procedures and laws.
- All prospective residents will be asked to complete an application

## MAINTENANCE PROGRAM

#### **Preventative Maintenance**

- A preventative maintenance program will be initiated for all maintenance.
- Records shall be kept indicating the date of all preventative maintenance.
- Warranty files shall be maintained.
- Inventory records shall be kept and updated on a monthly basis.

#### Service calls

- Citadel Property Management Corp. requires response to all service requests within 24 hours.
- Service requests will be followed up with a call to insure satisfaction.
- The Property Manager shall personally follow up with all residents who indicate unsatisfactory service.

#### **Market Ready Apartments**

- A checklist for market readies will be followed for the pre-maintenance, painting, cleaning, final maintenance and turnover of the apartment to the Property Manager.
- Additional upgrades to the apartments will be completed as needed to maintain market competitiveness.
- The Manager will inspect each apartment prior to move-in.

#### **Major Repairs**

- Will be handled on a bid basis after approval by Sponsor
- A minimum of three bids shall be provided for repair items that exceed Managing Agent's approval limit, as designated by Sponsor in the Management Agreement.

#### **Exterior Grounds Maintenance**

- Maintenance may be handled by an outside contractor or by on-site staff
- The Property shall be cleaned according to schedule and cleanliness monitored by regular walk-through.

## **LEASING POLICIES**

#### **Occupancy Standards**

In compliance with Federal Fair Housing laws, the following limitations shall apply to all applicants and residents:

- Efficiency/Studio one person
- One bedroom two people
- Two bedroom four people
- Three bedroom six people

#### **Resident Selection / Screening Practices**

- Principal Lessee must be at least 18 years of age
- Residency Must have at least one-year verifiable positive references from a mortgage company or apartment community.
- Income Must be a minimum of three times the market rent.
- Employment All applicants must have at least one-year current employment or income.
- Credit 75% of applicant's credit rating must be rated as 1. No accounts with current past due balances are acceptable, with the exception of student loans and medical bills.
- Housing Court Searches will be conducted to assure that tenant has not had prior evictions.
- Guarantors Guarantors may be used to compensate for an item that does not meet the criteria, but may not replace bad debt.
- Criminal Individuals with either a conviction or deferred adjunction for a felony or a misdemeanor against persons or property will not be accepted.
- All residents will be approved by the Manager to insure above criteria have been met.

## **RENT / MAINTANENCE / COMMON CHARGES COLLECTION POLICIES AND PROCEDURES**

#### Rent

- No cash will be accepted
- Rent may be paid with cashier's checks, money orders, or personal checks only
- After 2 non-sufficient fund checks, the resident will be required to pay via money order or cashier's check.
- Daily rent deposits shall be made to the bank.
- All late fees shall apply in a non-discriminatory fashion to residents.
- Late fees will be established in accordance with local and state laws in accordance with local competition.
- Rent is due on the  $1^{st}$  of each month and is considered late on the  $10^{th}$  of the month.
- Reminder notices and/or phone calls shall go out to all residents with outstanding balances the day before late charges begin.
- Late fees will be assessed per each resident's Lease agreement and in keeping with the property's Community Policies.
- Landlord liens will be placed and evictions will be filed as appropriate and in keeping with all applicable Federal, State and Local statutes.

## Reporting Items Available

- Bank Deposit Report
- Budget Report
- Checking activity Report
- Check Report
- Expense Report
- Fuel Usage Report
- Water Usage Report
- Journal Report
- Ledger Report
- Aged Payables Report
- Operating Statement
- Income Statement
- Expense Statement
- Payroll Deductions
- Summary Report

- Vendor Accounts
- Vendor Check Totals
- Deposit Slip Report
- Lease Expirations Report
- Legal Summary
- MBR / MCR Report
- Occupancy Report
- Parking Report
- Rent / Security Receipt Report
- Tenant Records
- Tenant Transaction Report
- Vacancy Report
- Vacancy Loss Report
- Violations Report